

# ual:

APPROVED

## Master of Business Administration (MBA)

Awarding Body	University of the Arts London
College	London College of Fashion
School	University of the Arts London
Programme	LCF Leadership and Management Programme (L070)
Course AOS Code	LCFMBMBAF01
FHEQ Level	Level 7 Masters
Course Credits	180
Mode	Full Time
Method	Face to Face
Duration of Course	1 year
Valid From	September 1st 2025
Collaboration	N/A
UAL Subject Classification	Business & management, and science
UCAS Code	N/A
PSRB	Chartered Management Institute
Work placement offered	N/A
Course Entry Requirements	<p>The standard entry requirements for this course are as follows:</p> <ul style="list-style-type: none"><li>• 2.1 degree at Undergraduate Level, or equivalent</li><li>• And 3 years work experience, to include employment, self-employment, internships, work placements in fashion related sector</li></ul> <p><b>APEL (Accreditation of Prior (Experiential) Learning)</b></p> <p>Applicants who do not meet these course entry requirements may, in exceptional cases, still be considered; the course team</p>

	<p>will consider each application on its own merit but we cannot guarantee an offer in each case.</p> <p><b>English Language Requirements</b></p> <p>IELTS level 7.0 with a minimum of 6.0 in reading, writing, listening and speaking. Please check our main <a href="#">English Language Requirements</a>.</p>
<b>Selection Criteria</b>	<p>The course seeks to recruit students from diverse socio-economic and cultural backgrounds and welcomes applications from mature students.</p> <p>The course team seeks to recruit students who can demonstrate that they are:</p> <p>(1) People who aspire to study for an MBA with a specific focus on the fashion sector. This could include people who have been working in fashion or who are particularly gravitating towards the fashion industry from related industries and would like to take full advantage of a fashion context at MBA level;</p> <p>(2) High achievers who have the potential to be future fashion industry leaders able to inspire, manage, direct and lead;</p> <p>(3) Global citizens able to interact effectively within an international student cohort;</p> <p>(4) Equipped with professional experience of a minimum of 3 years in the wider fashion sector or related industries (to include relevant employment, self-employment, internships, work placements).</p> <p>(5) People with intermediate to senior managerial / consultancy experience who want to accelerate their career and undertake more senior roles within organisations operating in the fashion, lifestyle and related industries. This includes:</p> <ul style="list-style-type: none"> <li>• Self-funded candidates who invest in their personal and professional development;</li> <li>• Candidates sponsored by employers who have been identified for career progression as part of staff development initiatives;</li> <li>• Entrepreneurs who have created their own business and want to explore strategies and tools to manage this more effectively, expand it and grow it.</li> </ul>
<b>Scheduled Learning and Teaching</b>	<p>Details of the Scheduled Learning and Teaching can be found on your student portal on SITS, the UAL student records system, at the following link:</p> <p><a href="https://sits.arts.ac.uk/urd/sits.urd/run/siw_lgn">https://sits.arts.ac.uk/urd/sits.urd/run/siw_lgn</a></p>

Click on the "Scheduled Learning and Teaching" tab on the home screen when you have logged in using your UAL details.

# Awards and Percentage of Scheduled Learning

## Year 1

Awards	Credits
Postgraduate Certificate (Exit Only)	60
Postgraduate Diploma (Exit Only)	120
Master of Business Administration	180

Scheduled Learning Split by Level	
Level 7	20%
<b>Total Scheduled Learning Split</b>	<b>20%</b>

# Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

Aim/Outcome	Description
Aim	The development of advanced understanding of fashion organisations, their governance, management and leadership structures and of the global environments and societal values in which these operate.
Aim	The development of advanced analytical, problem solving and decision-making skills to address and, where appropriate, resolve a wide spectrum of business and management issues in a range of diverse cultural and global contexts.
Aim	The identification and evaluation of the critical success factors that support fashion organisations' competitive advantage through the analysis of a wide range of key performance indicators.
Aim	The exploration of the ways in which fashion organisations can foster an innovation-led culture to develop systematic, creative and original solutions to dynamic challenges.
Aim	The demonstration of the importance of developing and implementing clear climate, racial and social justice agendas to drive change within the wider fashion sector and build a sustainable future.
Aim	The provision of a transformative journey that will enable students to become independent, self-directed learners and to develop a range of professional skills to fulfil their career development objectives.
Outcome	A systematic understanding of business strategy, people management, product development processes and sustainability, consumer insight, finance and risk, channel optimisation, innovation and project management relevant to fashion sector organisations, their external context and how they are managed.
Outcome	Competencies in developing strategic solutions to a range of complex situations taking account of relationships and interactions with other areas of the wider fashion sector.
Outcome	A critical awareness of current issues in business and management within the context of the fashion industry which is informed by leading edge research and operational practice in the sector.
Outcome	Conceptual understanding and an ability to evaluate validity of published research and assess its relevance, in addition to identifying new or revised approaches to business and management practice.
Outcome	An ability to conduct research into business and management issues that require analysis and synthesis of information from a range of relevant business data sources and implement appropriate research methodologies to develop knowledge, solutions and recommendations.
Outcome	An ability to communicate effectively in a variety of situations and to diverse audiences using a range of different mediums and take leadership roles, where appropriate.

Outcome	An ability to adopt an international perspective including the impact of globalisation on business, societies and the environment.
---------	--

<b>Distinctive Features</b>	
1	Application of business and management knowledge to a range of complex issues faced by organisations operating in the wider global fashion industry.
2	Offered by the Fashion Business School, an innovative institution which specialises in fashion education and research.
3	Supported by specialist enterprise and research centres including The Fashion Innovation Agency, and The Centre for Sustainable Fashion.
4	Close working relationship with leading organisations operating within the wider fashion industry that will endorse various teaching and learning activities (e.g. "live brief" projects).
5	Strong emphasis on experiential learning (problem-solving activities, case-studies and interactive simulations).
6	Professional development focus supporting personal development with an emphasis on career planning, team working, leadership, communication skills, resilience, self-efficacy and networking skills.

# Course Diagram

**MBA – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.**

S=summative assessment

E1, E2=summative element assessment

LEVEL 7																																																			
BLOCK 1															BLOCK 2															BLOCK 3																					
01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45							
			International Business Strategy, Management and Leadership (20 credits)									S																																							
Fashion Product Development and Global Sourcing (20 credits)														E1 E2																																					
Fashion Marketing and Consumer Insights (20 credits)												S																																							
															Finance and Risk Management (20 credits)								E1		E2																										
															Servicing Fashion Markets (20 credits)										S																										
																				Innovation and Fashion Business Futures (20 credits)						S																									
																																			Project Management and Consultancy Project (60 credits)										E2						



## Course Detail

The MBA at the Fashion Business School is focused on the wider global fashion industry. It is a full-time course delivered over 45 academic weeks. It is aimed at candidates who have 3 years' experience in the industry, including internships, work experience or running their own company who wish to upskill and challenge themselves to engage with new knowledge and be exposed to new ways of thinking. The MBA curriculum has been informed by extensive industry engagement, cutting edge research and market intelligence. LCF has unrivalled close working relationships with leading organisations and institutions who operate in the wider fashion context, including retail, product development, manufacturing, marketing, digital technology, finance and investment. In addition, the MBA has been designed to support students in their own professional development alongside the taught curriculum. Students will have access to a range of resources and workshops to build relevant soft skills vital to success in the sector, for example self-efficacy and professional resilience. Many of these soft skills have been researched by UAL to enhance enterprise and form a framework of skill development known as the Creative Attributes Framework, designed specifically for UAL students. The teaching and learning strategy has a strong emphasis on applied and experiential learning, problem solving, and industry engagement.

Course units are supported by LCF Research Hubs and Centres including the Centre for Sustainable Fashion and the The Fashion Innovation Agency.

## Climate, Social and Racial Justice

We are committed to developing ethical Fashion Business practices. To achieve this, we are working to embed UAL's Principles for Climate, Social and Racial Justice into the course.

## Course Units

The MBA is a full-time course. The emphasis at post graduate level is on independent study and in addition to taught sessions students will be expected to engage in extensive self-directed learning and research and to utilise the library resources and open access facilities. The credit framework conforms to the University of the Arts London framework in which the unit of credit is 20 credits (equivalent to 200 hours of student study time). All credits on the MBA are at postgraduate level 7.

### Block 1 (weeks 1 – 15)

- International Business Strategy, Management and Leadership (20 credits)
- Fashion Product Development and Global Sourcing (20 credits)
- Fashion Marketing and Consumer Insights (20 credits)

### Block 2 (weeks 16 – 30)

- Finance and Risk Management (20 credits)
- Servicing Fashion Markets (20 credits)
- Innovation and Fashion Business Futures (20 credits)

### Block 3 (weeks 31 – 45)

- Project Management and Consultancy Project (60 credits)

## Learning and Teaching Methods

*The following teaching and learning methods are employed to support the integrated achievement of the course outcomes:*

The University of the Arts London Teaching and Learning Strategy has informed approaches to learning and teaching on the MBA. Methods include lectures (both pre-recorded and live), guest speakers, seminar sessions, case studies, technical workshops, group tutorials, individual tutorials, peer review and formative feedback. In addition, a series of professional development workshops will support students to further develop important transferable skills.

## Assessment Methods

*The following assessment methods are employed to support the integrated aims of the course outcomes:*

- Business reports;
- Case-study reports;
- Critical essays;
- Live negotiations;
- Digital Presentations
- Student led industry consultancy project reports;
- Professional Development Digital Portfolio, including aspects of the UAL Creative Attributes Framework and UAL Digital Creative Attributes Framework.

Students will work both individually and in teams.

## Reference Points

[UAL Creative Attributes Framework and UAL Digital Creative Attributes Framework](#)

[Prime, \(2015\) The Prime Principles for responsible management education](#)

[QAA Master's Degree in Business and Management Subject Benchmark Statement January 2015](#)

[QAA Characteristics Statement Master's Degree February 2020](#)

[UAL Learning and Teaching and Enhancement Strategy](#)

UAL Equal Opportunities Policy 2016

UAL Fairness In Selection Policy

[UAL Tutorial Policy](#)

LCF Taught Postgraduate Credit Framework 2018

[UAL Climate, Racial and Social Justice Principles](#)

---

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*