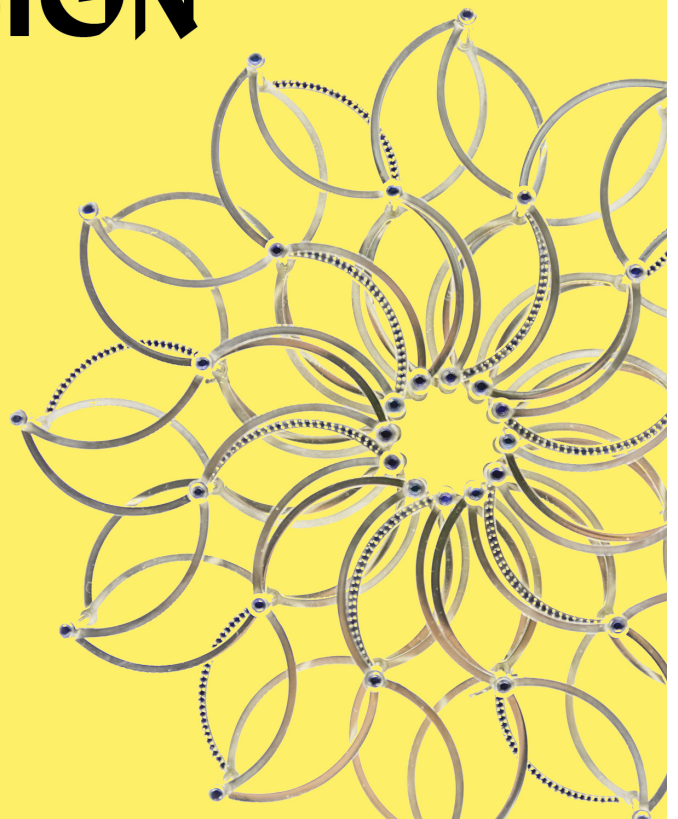


# **BA (HONS) JEWELLERY DESIGN**



**ual:**

APPROVED

## BA (Hons) Jewellery Design

|                                   |                                                                                                                                       |
|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <b>Awarding Body</b>              | University of the Arts London                                                                                                         |
| <b>College</b>                    | Central Saint Martins                                                                                                                 |
| <b>Programme</b>                  | Jewellery, Textiles & Materials (L029)                                                                                                |
| <b>Course AOS Code</b>            | CSMBAJEDF01                                                                                                                           |
| <b>FHEQ Level</b>                 | Level 6 Degree                                                                                                                        |
| <b>Course Credits</b>             | 360                                                                                                                                   |
| <b>Mode</b>                       | Full Time                                                                                                                             |
| <b>Duration of Course</b>         | 3 years                                                                                                                               |
| <b>Teaching Weeks</b>             | 90 weeks                                                                                                                              |
| <b>Valid From</b>                 | 2020/21                                                                                                                               |
| <b>QAA Subject Benchmark</b>      | Art and Design                                                                                                                        |
| <b>Collaborative Provision</b>    | N/A                                                                                                                                   |
| <b>UAL Subject Classification</b> | Textiles and Materials                                                                                                                |
| <b>JACS Code</b>                  | W200 - Design studies                                                                                                                 |
| <b>UCAS Code</b>                  | W206                                                                                                                                  |
| <b>PSRB</b>                       | N/A                                                                                                                                   |
| <b>Work placement offered</b>     | Yes                                                                                                                                   |
| <b>Course Entry Requirements</b>  | <p>The standard entry requirements for this course are as follows:</p> <p>120 UCAS tariff points which can be made up of one or a</p> |

combination of the following accepted full Level 3 qualifications:

- Three A Levels at grades ABC (at least one subject must include Art, Art and Design or Design and Technology)
- Pass at Foundation Diploma in Art and Design (Level 3 or 4) and one A Level at grade C or above
- Distinction, Merit, Merit at BTEC Extended Diploma (preferred subjects include Art, Art and Design or Design and Technology)
- Merit at UAL Extended Diploma
- Access to Higher Education Diploma equivalent to 120 UCAS tariff points (preferred subjects include Art, Art and Design or Design and Technology)
- Equivalent EU/International qualifications, such as International Baccalaureate Diploma

**And** three GCSE passes at grade 4 or above (grade A\*–C).

Entry to this course will also be determined by assessment of your portfolio. A very high proportion of successful applicants complete a Foundation Diploma in Art and Design.

### **AP(E)L – Accreditation of Prior (Experiential) Learning**

Exceptionally applicants who do not meet these course entry requirements may still be considered. The course team will consider each application that demonstrates additional strengths and alternative evidence. This might, for example, be demonstrated by:

- Related academic or work experience
- The quality of the personal statement
- A strong academic or other professional reference

**Or** a combination of these factors.

Each application will be considered on its own merit but cannot guarantee an offer in each case.

|                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                  | <p><b>English language requirements</b></p> <p>IELTS score of 6.0 or above, with at least 5.5 in reading, writing, listening and speaking (please check our main <a href="#">English language requirements</a> webpage).</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <p><b>Selection Criteria</b></p> | <p>We select applicants according to their potential and current ability to:</p> <p>Work imaginatively and creatively in 2D and 3D visual media:</p> <ul style="list-style-type: none"> <li>• Engage with experimentation and invention</li> <li>• Show imagination and ambition in your work</li> <li>• Demonstrate a range of skills and technical abilities</li> <li>• Through your portfolio, demonstrate a range of approaches to drawing, design development and material manipulation</li> <li>• Originate ideas from personal experience or visual research and show progression through logical stages to finished design solutions</li> <li>• Evidence handling a material or medium with sensitivity to its qualities</li> <li>• Demonstrate an awareness of planning and time management skills.</li> </ul> <p>Provide evidence of intellectual enquiry within your work:</p> <ul style="list-style-type: none"> <li>• Demonstrate relevant research</li> <li>• Evidence your ability to critically reflect and evaluate your work.</li> </ul> <p>Demonstrate cultural awareness and/or the contextual framework of your work:</p> <ul style="list-style-type: none"> <li>• Evidence an interest in contemporary art and design</li> <li>• Identify social and/or cultural influences on your work.</li> </ul> <p>Articulate and communicate intentions clearly:</p> <ul style="list-style-type: none"> <li>• Present your work appropriately and effectively to discuss your work and ideas clearly and insightfully.</li> </ul> <p>Demonstrate commitment and motivation in relation to the</p> |

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p>subject and the course:</p> <ul style="list-style-type: none"><li>• Articulate your knowledge of the subject of jewellery design and your reasons of why you have chosen to apply to this course.</li></ul> <p><b>What we are looking for</b></p> <p>This course is for individuals whose ambition is to engage in defining the direction of contemporary jewellery. We are looking for people who have a strong interest in the subject of jewellery, who have the capacity to learn and to develop a range of skills, and who can take advantage of the opportunities we offer.</p> |
|--|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Awards and Percentage of Scheduled Learning

### Year 1

|                                             |                |
|---------------------------------------------|----------------|
| <b>Percentage of Scheduled Learning</b>     | <b>33</b>      |
| <b>Awards</b>                               | <b>Credits</b> |
| Certificate of Higher Education (Exit Only) | 120            |

### Year 2

|                                         |                |
|-----------------------------------------|----------------|
| <b>Percentage of Scheduled Learning</b> | <b>38</b>      |
| <b>Awards</b>                           | <b>Credits</b> |
| Diploma of Higher Education (Exit Only) | 240            |

### Year 3

|                                         |                |
|-----------------------------------------|----------------|
| <b>Percentage of Scheduled Learning</b> | <b>26</b>      |
| <b>Awards</b>                           | <b>Credits</b> |
| Bachelor of Arts                        | 360            |

## Course Aims and Outcomes

The Aims and Outcomes of this Course are as follows:

| Aim/Outcome | Description                                                                                                                                                                                                                                        |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Aim         | Provide a specialist education which encourages individual, creative identity and to provide opportunity for the development of a range of skills and knowledge required to contribute, challenge or extend the field of jewellery.                |
| Aim         | Encourage understanding of the combination of imaginative ideas and professional considerations in order to be able to contribute to the field of jewellery and related professions on an international level.                                     |
| Aim         | Enable an understanding of historical, social, cultural, responsible and environmental factors which influence and provide a context for jewellery design and ways in which this informs original and contemporary interpretations of the subject. |
| Aim         | Cultivate independent learning skills through creative and critical practice.                                                                                                                                                                      |
| Aim         | Encourage the capacity to create or respond to professional opportunities or to undertake further study or research.                                                                                                                               |
| Outcome     | Develop and demonstrate a range of imaginative, practical, analytical and evaluative skills in generating, refining and realising ideas about jewellery.                                                                                           |
| Outcome     | Demonstrate independent learning ability through the capacity to respond effectively to design briefs and to initiate and manage self-defined projects.                                                                                            |
| Outcome     | Articulate and evaluate knowledge of contemporary culture, and of the role and practice of jewellery design from contemporary, responsible, environmental and historical perspectives.                                                             |
| Outcome     | Present ideas and information effectively and coherently in a number of different ways.                                                                                                                                                            |
| Outcome     | Collaborate effectively in teams and/ or group work.                                                                                                                                                                                               |

|   | <b>Distinctive Features</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | One of very few dedicated Jewellery design BA courses in the UK, BA (Hons) Jewellery Design is part of the vibrant and creative centre that is Central Saint Martins. The college is located in the Kings Cross area of central London within a very close distance of a vast range of world class museums and cultural institutions. The course has strong links with the other courses within the college as well as excellent external relationships with the industry. Where possible, we organise collaborative projects with institutions such as V&A, The Foundling Museum, and the British Museum, as well as in-house collaborations with other courses at Central Saint Martins.                            |
| 2 | The course offers an additional optional qualification of a 'Diploma in Professional Studies' which takes place in the academic year after completing Year 2 and before Year 3. Students are given the chance to engage with industry for the duration of an academic year by taking up Industrial placements with relevant companies and institutions. This gives students an opportunity to enhance future employment opportunity, develop a greater understanding of the industry and develop their skills and visual language in a broader professional context.                                                                                                                                                  |
| 3 | The course provides the chance to join study trips, when possible and appropriate, to Europe in stage one and stage two, and studio and company visits in stage three offering insight into the artistic and commercial worlds of jewellery design and related fields inside and outside of the UK. Throughout the course there will be lectures given by a range of visiting professionals such as designers, artists, curators, writers and activists.                                                                                                                                                                                                                                                              |
| 4 | Most stages on the course will include a live project, where the students work on a project with a company or organisation. Our recent live projects include collaborations with Cartier, Louis Vuitton, Swarovski and The Worshipful Company of Tin Platerers, alias Wireworkers. There will also be enterprise projects such as the Year 2 live project and Year 3 pop-up shop, where you'll gain experience of organising events to show your work.                                                                                                                                                                                                                                                                |
| 5 | Jewellery graduates are equipped to pursue a wide range of careers such as designers, makers, researchers, buyers, stylists, teachers and illustrators. Some set up studios, galleries and brands, some work in trend forecasting, in education or journalism. Graduates are able to embrace a wide variety of opportunities presented by the global Jewellery and design industries, and postgraduate study. You are introduced to this complex professional context and the skills it demands through your project work, workshop practices, the international professional practice and research experience of your staff and the Visiting Speakers, Careers, Business Awareness, and Cultural Studies programmes. |
| 6 | The course encourages a very board interpretation of jewellery design taught by a range of tutors from diverse specialisms in jewellery and design. We value traditional making techniques as well as modern technological approaches.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

|                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------|
| Ethics, sustainability, responsible practice and environmental issues related to jewellery are important elements of our teaching, and learning. |
|--------------------------------------------------------------------------------------------------------------------------------------------------|

## Course Detail

BA Jewellery Design promotes a wide range of approaches and contexts for professional jewellers. The course will introduce you to technical, design, critical and communication skills. It promotes active learning through projects which are devised to help you initiate, develop and realise ideas. The course focuses on visual awareness, research, observation and experimentation. Drawing is considered an important tool for investigating and communicating your ideas. Computer-aided design is also integrated into the curriculum, allowing you to incorporate these techniques into your work.

BA Jewellery Design aims to help you find and develop your individual identity. It will also encourage you to discover the ways of working after graduation that suit you most. The course promotes an awareness of cultural issues relevant to jewellery. We also encourage an investigation of the ethical implications of jewellery manufacture. We will support you to explore social and environmental issues and maintain a responsible practice.

The course is strengthened by its excellent, external links with institutions and industry. These provide opportunities for collaborative projects with sponsoring companies and organisations. This will allow you to develop the ability to work with others as part of a team, as well as independently. It will also give you greater awareness of the professional skills needed to further your career. These projects are also beneficial for the professional contacts they can offer.

An important element of the course is cultural studies. This offers a range of ideas and skills to critically analyse objects, images, spaces and practices in art, design and popular culture. Additionally, talks from visiting speakers will educate you in a range of approaches to jewellery design. Speakers include high-profile designers and practitioners, giving you the opportunity for direct contact with industry professionals.

## Course Units

BA Jewellery Design progressively builds your knowledge and skills in designing and making jewellery. Alongside this, it develops your understanding of professional approaches and contexts. The creation of original jewellery relies on imaginative and observational skills. On the course, you will develop these through a number of projects, looking at a range of different starting points and references.

You will explore and discuss the quality of materials during Stage 1. You will look at metals, plastics and other materials you may use as a jeweller. You will be expected to explore the qualities and reasons why they are appropriate for use in making jewellery. You will learn about the materials' characteristics as well as the processes used to manipulate and finish them. Throughout the course you will be asked to consider the social, environmental and economic implications of jewellery

and its materials and processes.

## **Stage 1**

**Unit 1: Introduction to Study in Higher Education**

**Unit 2: Introducing Jewellery Skills**

**Unit 3: Developing Jewellery Skills**

**Unit 4: Cultural Histories and Theories (Jewellery)**

In Stage 1, you will learn technical processes through talks, demonstrations and processes. Projects are largely concerned with handmaking. Unit 2 covers basic workshop practice, fundamental design and making skills and creative thinking. In Unit 3 you will develop your design work. You will undertake project briefs, which require you to design for criteria such as a specific fashion or cultural context. Unit 4 offers a range of concepts to critically analyse objects, images, spaces and practices in art, design, media and popular culture.

## **Stage 2**

**Unit 5: Research Methods and Approaches (Jewellery)**

**Unit 6: Different Approaches**

**Unit 7: Different Contexts**

**Unit 8: Exploration and Focus**

In Stage 2, you will consider different approaches to jewellery design. You will develop your knowledge and skills. You will learn about batch production processes, computer-aided design and manufacture and build a range of making skills. You will be encouraged to develop an individual identity and a personal perspective in your designs. You will also focus on professional criteria, studying a range of possible contexts for jewellery designers to operate in. These include designing for companies, designing and prototyping for production. You will begin to consider possible future careers. Where possible, there will also be opportunity to present your work to an external audience.

## **Stage 3**

**Unit 9: Pilot Collection**

**Unit 10: Dissertation**

**Unit 11: Collection**

The work in Stage 3 is mostly self-directed. You will take time to consider the direction and approach you want to pursue. You will work on a significant body of work. Materials, forms and ideas will be tested and resolved to form a pilot collection. This collection will form the basis for the realisation of a wider collection in Unit 11. This will give you the chance to manage work in professional manner,

demonstrating both personal and professional development.

In Unit 10, you will demonstrate your research and critical skills, testing your ability to sustain a focused study of your chosen subject. Completion of a dissertation involves systematic analysis of a chosen aspect of visual, spatial, material, textual culture or practice. In some cases, students may wish to place greater emphasis on the dissertation. There is a route in place to accommodate this which you must make an application for.

### **Diploma in Professional Studies**

Between Stage 2 and Stage 3 of the course there is an option for you to work with industry for the duration of an academic year (across three terms/two blocks) and complete a Diploma in Professional Studies. Whilst the Diploma is an optional aspect of the course, it is designed as an integrated and assessed part of your journey through the course, if you do take up this option. The Diploma results in a standalone qualification (rated at 120 credits), which involves researching, undertaking and reflecting on a 100 day/20-week (minimum) placement related to your professional interests and aspirations. The Diploma provides a valuable opportunity to make professional contacts and to develop your personal employability skills.

### **Exchange opportunities**

Students enrolled on BA Jewellery Design have the opportunity to spend time studying outside of the UK at a partner institution. Studying overseas allows you to experience a new culture, an alternative perspective on the course's subject discipline and different learning and teaching methods. The application process for these opportunities is competitive. Alongside this, BA Jewellery Design is actively engaged in the University's Study Abroad scheme, with the incoming international students bringing an important additional dynamic to the course.

Currently only a small number of places are available, which will be subject to Government guidelines on travel abroad during the COVID-19 pandemic.

### **Mode of study**

BA Jewellery Design runs for 90 weeks in full-time mode. It is divided into three stages over three academic years. Each stage lasts 30 weeks.

You will be expected to commit 40 hours per week to study, which includes teaching time and independent study.

### **Credit and award requirements**

The course is credit-rated at 360 credits, with 120 credits at each stage (level).

On successfully completing the course, you will gain a Bachelor of Arts with Honours (BA Hons degree).

Under the Framework for Higher Education Qualifications the stages for a BA are: Stage 1 (Level 4), Stage 2 (Level 5) and Stage 3 (Level 6). In order to progress to the next stage, all units of the preceding stage must normally be passed: 120 credits must be achieved in each stage. The classification of the award will be derived from the marks of units in Stages 2 and 3 or only Stage 3, using a dual algorithm.

If you are unable to continue on the course, a Certificate of Higher Education (CertHE) will normally be offered following the successful completion of Level 4 (or 120 credits), or a Diploma in Higher Education (DipHE) following the successful completion of Level 5 (or 240 credits).

### **Learning and Teaching Methods**

During your course you will engage with learning and teaching that includes both online and face-to-face modes. Typically, this will include:

- Project work including briefings and meetings
- Studio practice
- Lectures
- Technical demonstrations
- Study visits
- Individual and group tutorials
- Seminars
- Group or peer critiques
- Peer learning
- Student presentations
- Interdisciplinary group and teamwork
- Independent study
- Self-evaluation
- Assessment feedback.

These teaching and learning methods will be a combination of in person and online activities.

### **Assessment Methods**

- Project work
- Oral, visual and portfolio presentations
- Portfolio reviews
- Essays, written assignments, reports, dissertation

- Self-evaluation

### **Reference Points**

The following reference points were used in designing the course:

- The Learning and Teaching policies of the University of the Arts London
- College policies and initiatives
- The QAA Framework for Higher Education Qualifications (FHEQ)
- Consultation with relevant industries.

**Course Diagram**

**BA (Hons) Jewellery Design** – PLEASE NOTE DUE TO VACATION DATES, SPECIFIC DELIVERY WEEKS MAY CHANGE.

S=summative assessment

| LEVEL 4 – Stage 1                                                         |   |   |   |   |   |                                                   |   |   |    |    |    |    |    |    |                                            |                                                                  |    |    |    |    |    |    |    |    |    |    |    |    |    |   |   |
|---------------------------------------------------------------------------|---|---|---|---|---|---------------------------------------------------|---|---|----|----|----|----|----|----|--------------------------------------------|------------------------------------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|---|---|
| 1                                                                         | 2 | 3 | 4 | 5 | 6 | 7                                                 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16                                         | 17                                                               | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |   |   |
| Unit 1: Introduction to Study in Higher Education: Jewellery (20 credits) |   |   |   |   | S | Unit 2: Introducing Jewellery Skills (40 credits) |   |   |    |    |    |    |    |    | S                                          | Unit 3: Developing Jewellery Skills (40 credits)                 |    |    |    |    |    |    |    |    |    |    |    |    |    | S | S |
|                                                                           |   |   |   |   |   |                                                   |   |   |    |    |    |    |    |    |                                            | Unit 4: Cultural Histories and Theories (Jewellery) (20 credits) |    |    |    |    |    |    |    |    |    |    |    |    |    | S |   |
| LEVEL 5 – Stage 2                                                         |   |   |   |   |   |                                                   |   |   |    |    |    |    |    |    |                                            |                                                                  |    |    |    |    |    |    |    |    |    |    |    |    |    |   |   |
| 1                                                                         | 2 | 3 | 4 | 5 | 6 | 7                                                 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16                                         | 17                                                               | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |   |   |
| Unit 5: Research Methods and Approaches (20 credits)                      |   |   |   |   |   |                                                   |   |   |    | S  |    |    |    |    | Unit 7: Different Contexts (40 credits)    |                                                                  |    |    |    |    |    |    |    |    | S  |    |    |    |    |   |   |
| Unit 6: Different Approaches (40 credits)                                 |   |   |   |   |   |                                                   |   |   |    |    |    |    |    | S  | Unit 8: Exploration and Focus (20 credits) |                                                                  |    |    |    |    |    |    |    |    |    |    |    |    | S  |   |   |
| OPTIONAL DIPLOMA YEAR – LEVEL 5                                           |   |   |   |   |   |                                                   |   |   |    |    |    |    |    |    |                                            |                                                                  |    |    |    |    |    |    |    |    |    |    |    |    |    |   |   |
| LEVEL 6 – Stage 3                                                         |   |   |   |   |   |                                                   |   |   |    |    |    |    |    |    |                                            |                                                                  |    |    |    |    |    |    |    |    |    |    |    |    |    |   |   |
| 1                                                                         | 2 | 3 | 4 | 5 | 6 | 7                                                 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16                                         | 17                                                               | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |   |   |
| Unit 9: Pilot Collection (40 credits)                                     |   |   |   |   |   |                                                   |   |   |    |    |    |    |    | S  | Unit 11: Collection (60 credits)           |                                                                  |    |    |    |    |    |    |    |    | S  | S  |    |    |    |   |   |
| Unit 10: Dissertation (20 credits)                                        |   |   |   |   |   |                                                   |   |   |    | S  |    |    |    |    |                                            |                                                                  |    |    |    |    |    |    |    |    |    |    |    |    |    |   |   |

|                                                                                                       |                                                                                           |   |   |
|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|---|---|
| <i>Extended dissertation option</i><br><b>Unit 10a: Dissertation: Extended</b><br><i>(40 credits)</i> |                                                                                           | S |   |
|                                                                                                       | <i>Extended dissertation option</i><br><b>Unit 11a: Collection</b><br><i>(40 credits)</i> | S | S |

*The University will use all reasonable endeavours to provide the Course and the services described in this Output. There may be occasions whereby the University needs to add, remove or alter content in relation to your Course as may be appropriate for example the latest requirements of a commissioning or accrediting body, or in response to student feedback, or to comply with applicable law or due to circumstances beyond its control. The University aim to inform you of any changes as soon as is reasonably practicable*