

Create a poster inspired by
the work of Lakwena Maciver

For ages 11-17

**FUTURE
CREATIVES**



Lakwena Maciver is an artist who makes large pieces of work for billboards, posters and installations. Her work is brightly coloured like advertising hoardings and always contains words and text. In the picture on the right you can see she has worked on a billboard in New York and below in an archway in London.



Lift You Higher Lakwena Maciver



Be Bad Until Your're Good Lakwena Maciver

While Lakwena borrows the bright style and large scale of commercial advertising her message is very different in her careful choice of words.

How do you feel when you see Laura's work? What do you think she is trying to share with the viewer? What colours does she use? What shapes does she use to create the background of her image?



Untitled from Campbell's Soup I
Andy Warhol 1968

Other artists have drawn on the commercial world for inspiration and style, notably in the Pop Art movement of the 1950s and 1960s.

On the left is a work by Andy Warhol of a Campbell's soup tin. Warhol celebrated the world of popular culture and everyday life, and he and the Pop artists changed what was acceptable to be the subject of art works.





Try and make a poster that sends a message!

You can make it as big or as small as you like.

Laura's messages are always very positive, what do you want to say to the world?



Let's Think Calmly - UAL student

Have a look at posters and advertising around you, how do they get your attention? What colours are you going to use? Do they have a special meaning for you? Do they convey a feeling?

What will you do with your poster? Will you display it in your window or hang it somewhere others can see it?

Materials You Will Need

Paint, brushes, pencil, paper. For collage you will need coloured paper, scissors, glue, pencil. Marker pens or felt tips are good as well.



Pay Nothing Until April 2003
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Many artists have used text and words in their art. Have a look at the work of [Bob and Roberta Smith](#) or the work of [Ed Ruscha](#) for a different kind of message.



Make Art Not War 1997
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