Course Structure (approximately 10 sessions)

## Session 1.

General discussion - get to know one another. A brief introduction of course structure, stressing the practical approach and methods of working.

Instantaneous involvement session: A set of approximately 20 slides will be shown. Each one an image taken from popular media and advertising sources. (e.g.: images of Margaret Thatcher, Kevin Keegan, a boxer, male ballet dancer, housewife ETc..)

A sheet is handed out (Prototype enclosed) and students are asked to tick appropriate category which they think corresponds closely to the slide. Afterwards we make a consensus of the results and discuss the meaning of the images.

## Practical Activity

The students are split into three groups (depending upon numbers). Each group is to buy the same womens magazines, one per group member (Cosmopolitan to Spare Rib via Women's Own). Each student is to study the representations of woman in his/her magazine with a view to representing that material alternatively, within the group over the following sessions.

## Session 2.

Students arrive armed with magazines, scissors, glue, pens etc.. Each group is presented with data concerning women, such as:

Women as % of labour force

Women as % of Full time workers

Women as % of part time workers

Women as % as housewifes (unpaid labour)

Average pay of women, average pay of men

% of women involved in media
and information on grades/levels